

Chairman of Board and Executive Director, Stargames Oy

Mika Wirtanen was born in Finland on September 28th, 1967.

Family

International work history



An experienced and professional financial manager with proven experience in accounting at unit of analysis, WMS-Tilit. New strategic thinking, new business concepts, excellent networking and leadership skills are in high demand in the global operating environment. **MBA**-based advanced professional studies such as strategy work, strategic marketing, business processes, innovation and change management, and intercultural teamwork and management eventually led to the study of an international **research-based doctorate in business administration**.

Based on his long experience, the **Stargames®** brand is protected by a registered and widely known international trademark, which includes exclusivity and at the same time prohibition. The business was established through the operational activities of the sports club as early as 1993. It involved training 4-5 times a week, group management and administration responsibilities, export and import of various sports and fitness equipment, sales and marketing of strategy and sports games. In addition, the latest expansion of the Stargames brand is the development of scalable gaming digital health technology that scales from children to top athletes and the elderly. A balanced concept aimed at in-house production includes a product and a service. For Mika as a founder, the principles of holistic well-being, such as digital health technology and sports partners, take precedence in licensing.

The Stargames brand has been used at sporting events in the United States and in the global use of online gaming domains, as well as in Australia in the design of computer software for a variety of gaming devices. The analysis unit, WMS-Tilit, also provides accounting and financial reporting services, currently operates in Finland and provides a contract-based service for SMEs. The terms of the agreement are in line with the local accounting authority, the Financial Management Association.